

## News Release

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### **America Picks Country's Worst Dust Bunny Collection**

*Stuart, Fla., Resident Leaves Other Finalists in the Dust as National Winner in American Standard Dust Bunny Challenge Contest*

TYLER, Texas (August 29, 2006) — Michelle Pole knew she had the worst dust bunnies in America when they began to take over her Stuart, Florida home. America agreed.

Based on the results of thousands of online votes, Pole was named the winner in the first-ever American Standard Dust Bunny Challenge. Her entry in the national contest described her home's unwanted collection of dust bunnies, thanks to her eight pets and air conditioning system that's on the fritz.

As the winner of the American Standard Dust Bunny Challenge, the Poles will receive a complete home comfort system featuring an American Standard AccuClean™ whole house air filtration system; monthly house-cleaning service for one year; and two American Standard faucets with the new EverClean™ easy-to-clean finish. The grand prize package is worth \$15,000.

"With two dogs, two cats, three bunnies and a bird, you can just imagine the dust bunnies that hide underneath our things just waiting to attack us as we walk by," Pole said. "Now, with a new American Standard system, we will not only be able to replace our 10-year-old system, but we will be able to eliminate the majority of the dirt and dust in our air. Dust bunnies beware!"

The American Standard AccuClean removes up to 99.98 percent of airborne particles and allergens from the filtered air. With AccuClean whole house air filtration, irritating particles like dust, pollen, pet hair and dander, lint, cooking smoke and even bacteria are removed from the air – making them less likely to add to a home's dust bunny collection.

"We are delighted to help raise the standard of comfort in the Pole home," said Joyce Warrington, national brand director for American Standard Heating and Air Conditioning. "With a new American Standard system featuring the American Standard AccuClean, the family can now breathe easier knowing that millions of airborne dust particles and allergens are being removed from the air each day."

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The American Standard Dust Bunny Challenge launched May 15. Contestants from around the country submitted photos of their unwelcome dust bunny collections along with a 100-word essay about why they don't like them. Entries were then narrowed down to four national finalists so consumers could vote for their favorite dust bunnies online at [www.americanstandardair.com/dustbunny](http://www.americanstandardair.com/dustbunny). The contest concluded on Aug. 21.

The three runners-up will receive a free in-home assessment of their heating and cooling system and a \$1,000 discount on a new American Standard comfort system. The three finalists were:

- **The Dust Bunnies of Dusteria Lane - David Ahlborn, of Berwyn, Ill.**  
Dusteria Lane is where they all reside. From the Lints to the Mites, these aren't your ordinary dust bunnies.
- **Dust Bunny Friends Won't Go Away - Lisa Martin, of Arlington, Texas**  
Caught congregating in corners and crevices, these not-so-cute and not-so-cuddly little dust bunnies were caught making an innocent family sneeze and wheeze.
- **Dust Bunnies Times Three - Jeannie Miller, of El Dorado Hills, Calif.**  
Soon-to-be-mom of triplets is concerned about the dirt and dust circulating in her air and she is not about to take this lying down.

Visit [www.americanstandardair.com/dustbunny](http://www.americanstandardair.com/dustbunny) to view all four entries. For information on finding an American Standard dealer near you, please visit [www.americanstandardair.com](http://www.americanstandardair.com).

### **About American Standard Heating and Air Conditioning**

American Standard Heating and Air Conditioning provides air conditioning systems and services for residential and light commercial applications. The company is part of the American Standard Companies (NYSE: ASD), a \$10.3 billion global manufacturer with market-leading positions in three businesses: air conditioning systems and services, which includes the American Standard® brand; bath and kitchen products, sold under brands such as American Standard and Ideal Standard®; and vehicle control systems, including electronic braking and air suspension systems, sold under the WABCO® name.